

# Daniel Cantos

## PROFESSIONAL EXPERIENCE

### Core Conduct

*Founder / December 2014 - Present*

- Provide web and print based solutions for various clients.
- Collaborate with clients to define and deliver on project scope.
- Coordinate with third-party vendors and suppliers.
- Audit client performance through analytics and develop marketing strategies.
- Research emerging trends and technologies beneficial for future initiatives.

### Natural Emphasis

*Web-Graphic Designer / November 2011 - November 2014*

- Developed online presence for North American markets with emphasis on social media and user created content.
- Created marketing collateral for product families and industry specific events such as tradeshow and festivals.
- Collaborated with artists and advocacy groups to strengthen brand awareness and increase business development opportunities.
- Provided support for sales (in-person/online), logistic and warehousing departments.

### Netlinx Corporation

*Graphic Designer / October 2009 - October 2011*

- Coordinated with marketing and sales managers to finalize specs and artwork.
- Designed several print advertisements for medium to small sized businesses.

## TECHNICAL EXPERTISE

Illustrator	HTML / CSS
SketchUP	PHP / mSQL
Photoshop	CMS (Wordpress/ Drupal)
InDesign	Trello
After Effects	MS Office Suite
Premiere	EFI Fiery

## EDUCATION

*Sheridan College, Oakville, Ontario*

Interactive Multimedia / 2007-2008

E-commerce Management / 2003 - 2006